



EU PROGRAMME FOR EMPLOYMENT AND SOCIAL INNOVATION - EaSI (2014 - 2020)
GRANTS AWARDED AS A RESULT OF THE CALL FOR PROPOSALS VP/2015/011
Call for proposals for social policy innovations supporting reforms in social services
Budget line : 04.03 02 01

Action title	EU grant (€)	Co-financing rate (%)	Application reference
MISSION: Mobile Integrated Social Services Increasing employment Outcomes for people in Need.	1510 367.28	79.99	VP/2015/011/0007

Summary of the action

MISSION has been developed in response to two simultaneous trends: 1) a growing importance being attached to individual counselling and tailor-made support services to encourage employment amongst disadvantaged persons; 2) a trend towards transferring more responsibility to local levels in the organisation of social services. At the local level, however, a growing fragmentation of social service delivery results in numerous actors being involved in providing employment support. This leads to high levels of non-take up of these employment services amongst disadvantaged families, and a high risk of living in poverty and social exclusion. Therefore, it is crucial to improve the take-up of local employment services amongst disadvantaged families in order to improve their living conditions.

In the MISSION project, a pilot programme will be implemented in the Belgian city of Kortrijk to test an innovative outreach approach for the integrated delivery of local services, aimed at the integration of disadvantaged families in the labour market. Multi-disciplinary case handlers will 1) visit a well-defined target group of disadvantaged families; 2) make an assessment of the specific problems and needs of these families, making use of a newly developed smartphone application; and 3) guide these families in finding the right kind of support for a period of 6 months, instead of expecting these families to muddle through the multitude of local services on their own. In short, the case handler will be the single point of contact for disadvantaged families, bringing a one stop shop in social welfare delivery on their doorstep.

The effectiveness of the pilot programme will be tested by means of a randomized controlled trial. The experimental design will enable us to test whether close counseling by case handlers helps in improving take up of local employment services. Moreover, it will be examined whether and how the programme can be transferred to cities with similar problems.

Beneficiary organisation	Address	Country
OPENBAAR CENTRUM VOOR MAATSCHAPPELIJK WELZIJN VAN KORTRIJK	BUDA STRAAT 27 8500 KORTRIJK	BE - Belgium

Action title	EU grant (€)	Co-financing rate (%)	Application reference
Employment enhancement and Social services integration in Athens Municipality (ESTI@)	1993 352.72	80	VP/2015/011/0210

Summary of the action

The Municipality of Athens (MoA) offers a range of social services both under a pillar of income support (direct cash benefits but also in-kind income support e.g. food and NFI, housing, clothing, medications etc.) and personalized services (e.g. primary healthcare, psychosocial support, childcare, counselling etc.). Additionally as a response to the financial crisis which has plagued Greece in the past years the MoA has developed services aimed at increasing employment and actively cooperates with NGOs to enhance the suite of social services on offer.

One such major effort of municipal – NGO collaboration is the operation of the Frourarhio Solidarity hub in the Centre of Athens. Specifically, the MoA, through the KYADA operates on the ground floor, food, supermarket voucher and NFIs distribution. It further carries out street work for the relief of the homeless and drug addicts. On the second floor, the Athens Solidarity Centre is operated by OSF/ Solidarity Now, in cooperation with a number of well-established NGOs in Greece for the provision of medical services, childcare services and counselling, legal and family budget aid and employability services.

The proposed project aims to fully integrate the operations within the MoA social services and between the MoA and NGOs. Moreover it aims to turn a municipal newly refurbished facility in Kypseli as well as Frourarhio into Single Entry Points (SEPs) for social service provision. The services provided in the two centres will be integrated using a single IT system for beneficiary data entry and personal services plans and integrated training for case handlers and other service staff.

A comprehensive evaluation methodology will be implemented in order to measure the impact of the integrated services on the employability potential and achievement of beneficiaries and the level of contribution of the integrated social services to the employability potential of beneficiaries, apart from other factors.

Beneficiary organisation	Address	Country
DIMOS ATHINAION	LIOSION STREET 22 10438 ATHINA	GR - Greece

Action title	EU grant (€)	Co-financing rate (%)	Application reference
HomeLab - Integrated Housing and Labour Services in the Social Rental Enterprise Model	1320 000.00	80	VP/2015/011/0375

Summary of the action

The HomeLab - Integrated Housing and Labour Services in the Social Rental Enterprise model - project promotes the social and labour market integration of vulnerable groups through the horizontal integration of two major social services: housing and employment. The project is based on the implementation of the Social Rental Enterprise (SRE) model. SREs are single entry-points providing adequate and sustainable housing tenure and solid labour market integration options for vulnerable people (e.g. Roma population, homeless people, long term unemployed living in inadequate/unsecure housing conditions or affected by serious indebtedness, low skilled migrants without housing solutions in economically prosperous areas). SREs represent an institutionalized model of integration, moving beyond and in cooperation with the area-based programmes and expanding the usual concept of social housing, by integrating the private rental market into it. The model is characterized by intensive, long-term and personalised case handling solutions. The model will be tested by five Implementing Organisations in nine locations in the Czech Republic, Hungary, Poland, and Slovakia. The common feature of these states is the low level of rental housing and the low level of internal labour mobility in general while also high rates of material deprivation (in comparison with EU average) within the most vulnerable groups in particular. During the implementation the SRE model will be adapted to the local circumstances in the participating countries and local methodological guidelines, action plans and business models will be developed contributing to scaling up the results and to the possible institutionalisation of the model both on national and on EU level.

HomeLab will be a collaborative project, and the division of tasks reflect the complementary knowledge and expertise of the consortium partners, which also appears in the balanced distribution of the project budget of 1,65 million EUR in total.

Beneficiary organisation	Address	Country
Metropolitan Research Institute	Lónyay utca 34 1093 Budapest	HU - Hungary

Action title	EU grant (€)	Co-financing rate (%)	Application reference
Housing and Employment Learning Project (HELP)	1225 118.30	75.21	VP/2015/011/0380

Summary of the action

The proposal is for the development, delivery and evaluation of a One Stop Shop integrating housing and employment support in the borough of Westminster, London. The project seeks to deliver holistic, multi-disciplinary support via a co-located team of Personal Case Handlers supported by benefits specialists, social worker, health trainer and a virtual network of other support services. The evaluation seeks to identify if this model produces improved outcomes for clients' housing and employment status as opposed to non-integrated models. Outcomes will include improved housing status (stable and affordable private rented accommodation) as well as education and employment outcomes for a target cohort of 500 clients over the two years.

For more detailed information, please see the 'Description of the Action' annex attached.

Beneficiary organisation	Address	Country
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Beneficiary organisation	Address	Country
WESTMINSTER CITY COUNCIL	VICTORIA STREET CITY HALL SWIE 6QP LONDON	UK - United Kingdom

Action title	EU grant (€)	Co-financing rate (%)	Application reference
TSUNAMI - A Traineeship as a Springboard out of Unemployment for those Affected by Mental Illness	1509 434.64	79.77	VP/2015/011/0390

Summary of the action

Project TSUNAMI provides persons affected by severe mental illness (SMI) with some hope of improving their overall dismal employment situation. The main objective of the social policy innovation we propose is the increase in the long-term level of employment, compared to the status quo, represented by a suitable control group. However the fact that paid employment is the ultimate goal of this intervention, does not necessarily imply that paid employment must be the main goal to pursue in the very short run because the low level of the demand for labour prevailing in Italy. The program will offer those who enrol in the preferential hiring list created by Law 68/99 a three-to-six month traineeship, focused on skill acquisition and supported by an external case-handler known as "job-coach". Moreover, when the person has successfully completed the traineeship, the job coach would support him/her in a three-month of intense job search. This design is to some extent based on the findings of a random assignment demonstration conducted between 2009 and 2012 in the Italian region of Lombardia, that showed the effectiveness of the coaching approach to the placement of mentally ill patients.

Thus, the main idea behind TSUNAMI is that, even if competitive employment remains the long-run objective, it cannot be credibly pursued in the short run, because the demand for labour is low throughout the (Italian) economy; the realistic alternative is to inundate the members of this group with traineeships opportunities. In addition, the trainees will be supported by dedicated case handler, the job coach, under the hypothesis (to be tested) that this wave would leave behind an upward push of the entire trajectory of employment for the treated group with respect to a randomly chosen control group.

Beneficiary organisation	Address	Country
REGIONE PIEMONTE	PIAZZA CASTELLO 165 10122 TORINO	IT - Italy

Action title	EU grant (€)	Co-financing rate (%)	Application reference
Bridging Young Roma and Business - Intervention for inclusion of Roma youth through employment in the private sector in Bulgaria and Hungary	836 882.36	80	VP/2015/011/0422

Summary of the action

The project is a small scale intervention, following piloting initiatives of a new approach for Roma inclusion through promoting employment on the primary labor market, in the private sector. The main idea of the project is to facilitate access of secondary and university level educated Roma to quality, white-collar jobs at private companies, which are usually non-accessible for most of Roma.

The intervention will develop, test and rigorously evaluate various services that constitute the intervention to achieve the above aim. The activities target the potential Roma employees on one hand to prepare them for a successful entry into the corporate employment, and the companies as well in adapting their internal procedures to support the recruitment and integration of less competitive Roma candidates.

The elements of the intervention will provide the basis of social policy tools to bridge the gap between the relatively educated Roma minority and the corporate sector providing quality employment. The project will target unemployed Roma with minimum completed secondary education. It will be run with a 300-member treatment (150 in Bulgaria and 150 in Hungary) and a similar size control group. The interventions will be measured by a combination of quantitative and qualitative measurement tools, complemented by assessments at the employer environment as well as in the broader local and national labor-markets.

The conclusions of the intervention will be transformed into policy recommendations and academic products, disseminated in a broad circle of decision-makers, academic bodies and other relevant stakeholders.

Beneficiary organisation	Address	Country
Open Society Institute Foundation – Sofia	56 Solunska str. 1000 Sofia	BG - Bulgaria

Action title	EU grant (€)	Co-financing rate (%)	Application reference
SIPA - Sites d'Information, de Projet et d'Accompagnement	750 000.00	54.88	VP/2015/011/0429

Summary of the action

IDEIS et DéFI proposent d'expérimenter la mise en place d'un réseau de SIPA (site d'information, de projets et d'accompagnement) sur trois zones géographiques dans le Pays de Montbéliard (Nord Franche-Comté - France).

Ces SIPA auraient trois axes prioritaires d'intervention :

-Des espaces 1er accueil AIO (accueil, information et orientation) connectés avec les acteurs sociaux et les acteurs de l'emploi. Ces espaces équipés en documentation et en services internet proposent notamment un conseil en évolution professionnelle de premier niveau et sont également labellisés SPRO (Service Public Régional de l'Orientation). Ils accueillent, écoutent et orientent les publics en fonction de leurs problématiques vers l'acteur local le plus pertinent.

- Un accompagnement adapté d'une durée d'un an proposé aux publics jeunes de moins de 26 ans et aux publics adultes éloignés de l'emploi. Cet accompagnement adapté concerne des publics non intégrés dans les dispositifs classiques de droit commun (non inscrit à Pôle Emploi, non connu des services sociaux...). Il doit favoriser la re-mobilisation de la personne et l'accompagner vers un retour à terme dans le circuit des dispositifs sociaux et emploi existants sur le territoire.

-Le développement de projets partenariaux entre acteurs de l'emploi et de l'insertion sociale sur une échelle intercommunale : ateliers mobilité, santé, découverte des métiers, mise en relation entre entreprises, acteurs locaux et publics... Ces actions doivent permettre tout à la fois de favoriser la connaissance et les habitudes de travail collaboratif entre acteurs sociaux et acteurs de l'emploi et par ailleurs proposer localement aux publics une programmation d'évènements à proximité de chez eux.

Beneficiary organisation	Address	Country
INSTITUT DE L'ENTREPRISE ET DE L'INNOVATION SOCIALE	AVENUE DES ALLIES 2 25206 MONTBELIARD CEDEX	FR - France

Action title	EU grant (€)	Co-financing rate (%)	Application reference
Enhancing the Right to Social Inclusion through Service Integration (ERSISI)	1383 143.40	74.67	VP/2015/011/0567

Summary of the action

The ERSISI project will conduct a social policy experiment in a selected territory of the Region of Navarra focused on the integrated delivery of social services and employment services aiming at providing high quality individualised support to citizens at risk of social exclusion. The experiment will also encompass a pilot reform of the regional minimum income scheme, as well as a new mechanism for active employment policy planning through local partnerships formed by public, private and civil society stakeholders. The ultimate goal is to gather evidence for subsequent scaling up or replication of validated components region-wide.

Our hypothesis is that a streamlined more generous system of guaranteed income, accompanied by enhanced care and support, may encourage and not discourage the reintegration into work. Mixed teams of experienced case-handlers will be the liason between social services and employment services. Public bodies, and A rigorous non-experimental counterfactual evaluation will allow to draw lessons and conclusions to inform the Government decision to scale up or replicate the model region-wide

Beneficiary organisation	Address	Country
COMUNIDAD FORAL DE NAVARRA	. 31005 .	ES - Spain